

ABSTRACT OF THE DISCLOSURE
INDIVIDUALLY SPECIFYING MESSAGE OUTPUT ATTRIBUTES IN A MESSAGING
SYSTEM

5 A method, system and program for specifying message outputs
in a messaging session are provided. A message entry is received
in association with a particular topic from among multiple
available topics from a particular user from among multiple users
participating in a messaging session. Output attributes are
10 assigned to the message entry according to receiving user
specified output preferences for the particular topic
individually specified by each of the receiving users
participating in the messaging session, such that output of the
message entry is uniquely specified for each of the receiving
5 users participating.

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